

TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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Recognized Under Sec. 2(f) of UGC Act 1956.

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## **CULTURAL CLUB**

GRADE "A" INSTITUTE DELHI INDIA	
Report on Outreach Activity on Folklores	Catchment: Talent Hunt for Sustainable Living
Title of Activity*	Folklores Catchment: Talent Hunt for Sustainable Living
Values	Cultural appreciation, musical expression
Learning Outcomes	<ul> <li>Enhanced awareness of traditional folk music</li> <li>Recognition and encouragement of rural singing talent</li> <li>Preservation of cultural heritage through music</li> <li>Boosting self-confidence among participants</li> </ul>
Organized by (Dept./ Centre/ Cells/Clubs/	Cultural Club, Tecnia Institute of Advanced
Committees Name)*	Studies
Program Theme*	Unveiling Hidden Rural Singing Talents and Promoting Folk Culture
External Expert / Internal Expert	-

Coordinator Internal Quality Assessment Cell (IQAC) Tecnia Institute of Advanced Studies New Delhi-110085

In-Charge Stural Club In-Ct inical Club Tecnia !dvanced Studies , Rohini, Delhi

12th March 2022 Date\* 2:00 PM - 4:00 PM Time\* Venue **Bhalswa Dairy ATECNIA CULTURAL CLUB** is Organizing **Outreach Activity Folklores Catchment: Talent Hunt for** Poster/Flyer/Notice\* Sustainable Living 12" March, 2022 | 02:00 PM Bhalswa Dairy, Delhi Club Incharge: MS. SONIA BATRA, Cultural Club Social media link (promoting in any one www.tiaspg.tecnia.in (On Club Page) Facebook/Instagram/Twitter is mandatory) No. of Students\* (only no. to be written, list in excel or word should be maintain at department 22 level as proof for any further requirement) No. of Faculty\* (only no. to be written, list in excel or word should be maintain at department 1 level as proof for any further requirement) No. of External Participants (students + NA faculty) [write NA if not applicable]

Photograph\*





Students share their love for music in the heart of Bhalswa Dairy, showcasing local talent and cult Sovia

heritage!"

Coordinator Internal Quality Assessment Cell (IQAC)

Tecnia Institute of Advanced Studies New Delhi-110085

inical Club dvanced Studies , Rohini, Delhi

Report: Description in (min 250 to max 800 words)\*

Folklores Catchment: Talent Hunt for Sustainable Living, organized on 12th March 2022, at Bhalswa Dairy, was an engaging initiative by Tecnia Institute's Cultural Club to bring forth the hidden musical talents from rural areas. The primary aim of the event was to discover and promote folk singing talent in rural communities while preserving and celebrating their rich cultural heritage.

The event kicked off at 10:00 AM with an inaugural address by Mrs. Sonia Batra, emphasizing the importance of cultural outreach activities in empowering rural youth. The talent hunt witnessed an enthusiastic participation of many participants from the local rural areas. Their performances spanned various genres of folk music, representing their cultural backgrounds.

A significant highlight of the event was the participation of local folk music expert, who shared his knowledge on the evolution of regional music and its socio-cultural impact. He mentored the participants and provided valuable feedback to help them improve their vocal techniques and stage presence. The interaction between the expert and the participants created a learning environment where folk music traditions were shared, cherished, and refined.

In addition to the talent showcase, interactive session were held, focusing on traditional skills such as pottery, weaving, and organic farming. Local artisans and experts led these sessions, allowing participants to learn about sustainable practices rooted in cultural traditions. The workshops fostered hands-on experiences, connecting participants with the practical aspects of sustainability.

The event successfully fostered a sense of cultural pride among the participants, helping them realize the value of their musical heritage. The audience, which included faculty members and external participants, was captivated by the authentic folk performances. Several participants were recognized for their unique voices, traditional knowledge, and commitment to preserving their heritage. Winners were awarded certificates, and future opportunities for performances were discussed.

Coordinator

Teonia Institute of Advanced Studies
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In-Char Tachnical Club

Advanced Studies
Rohini, Delhi

This outreach activity not only encouraged young rural talents but also created a platform for community members to gather and celebrate their shared cultural history. It reinforced the institute's commitment to bridging the urban-rural divide and highlighted the importance of inclusive cultural development.
Overall, Folklores Catchment: Talent Hunt for Sustainable Living was a resounding success, and it was unanimously decided that such talent hunts should be organized regularly to promote and preserve rural folk traditions.
NA
Attached at the end of Report
Sample feedback Attached at the end of Report
Ms. Sonia Batra
Signature of School/Department Head In-Charge Cultural Club In-Charge (With Seed) Club In-Charge Studies
Attached Terri , Rohini, Delhi

## List of Beneficiary

S. No.	Enrolment No.	Name
1	35417002020	Karan Malhotra
2	03617002020	Sanyam
3	04621301720	Dimple Khanna
. 4	06821302420	Rishabh Chandel
5	06921302420	Ritika Barua
6	07021302420	Riya Bhaskar
7	07121302420	Riya Singh
8	07221302420	Rohan Kharbanda
9	07321302420	Ronak Batra
10	07421302420	Sabiya Basheer
11	07521302420	Sachin Kumar Solanki
12	-07621302420	Sachin Singh
13	07721302420	Sagar Sharma

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14	07821302420	Sahib Kataria	
15	07921302420	Sanskriti Goyal	
16	08021302420	Sanya Narula	
17	08121302420	Sarthak Bansal	
18	08221302420	Shalvi Mishra	
19	08321302420	Shivam Chauhan	
20	08421302420	Shreya Goel	
21	08621302420	Shweta Dass	
22	08721302420	Sommya Dhawan	

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