

## CONTEMPORARY MEDIA EDUCATION IN INDIA

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### Abstract

Students of media at the Institutional level are being groomed according to the media market through the e-learning Concept. Hybrid learning program, teaching technical skills and Innovative activities have changed the nature of media education. Similarly media education has developed the journalist's responsibility and ethics in the students. Today, Students studying in different educational institutions of journalism are rich in multi skill talent. An eco-system of media has been developed in these educational institutions where students are being made competitive according to the media market. Through this research, not only will the work style of the media be studied but also the media effectiveness of the students will be measured. Through this research, the curriculum of journalism being taught at the government and private universities will be analyzed.

**Keywords:** education, journalism, competitive.

### Introduction

In this age of digital revolution, the education given in the field of media has become quite innovative. Today, students of media at the Institutional level are being groomed according to the media market through the e-Learning Concept. Hybrid learning program, teaching technical skills and Innovative activities have changed the nature of media education. Similarly media education has developed the journalist's responsibility and ethics in the students. Today, Students studying in different educational institutions of journalism are rich in multi skill talent. An eco-system of media has been developed in these educational institutions where students are being made competitive according to the media market. Through this research, not only will the work style of the media be studied but also the media effectiveness of the students will be measured. Through this research, the curriculum of journalism being taught at the government and private universities will be analyzed.

Apart from this research, the university's fees structure, media lab, strength of students and number of faculty members in the universities will also be studied. Through which the education system being given in the field journalism of education will be examined and understood. Through this research the researcher will try to identify the emerging prospects for media aspirants and claims made by Indian Institutions and also find out the different obstacles in the areas of quality media education provided by Indian Institutions. Today, the number of students taking admission in any Institute depends on the infrastructural pattern of media labs. In the related research, the possibility of this will also be discovered that the structural pattern of media is effectively improving the strength of media students. Today the curriculum of media education is being taught at the professional level. Quality education is being given to students through media education. Through this research, the learning skills of students studying in the field of journalism education will be evaluated. This assessment will also analyze the quality education given to the students. The university's course of media depends on the